

Accelerate your data-driven initiatives.

Quadient's cloud-based Data Services provides easy access to value-added data quality, enrichment and analysis services to drive operational excellence, additional insights and business growth.



Validate, correct and update

- Validate and correct name, address, email, and phone information
- Move update / Change of address



Enhance

- Name, address, apartment number, email, and phone append
- Phone information (line status, line type, carrier)
- Geocoding
- Walk sequence (For USPS® High Density and Saturation discounts)



Suppress

- Deceased, incarcerated and do-not-mail checks



Track

- Customer sentiment
- USPS® mail delivery visibility



Experience
Over 6,000
customers worldwide



**Backed by
the experts**
Ranked a Leader by
Gartner & Forrester



**Future-proof
technology**
Fastest release rates
in the industry



Proven results
95% customer
satisfaction rate





Measure customer sentiment

Gain insight into what people are saying about your organization online to better understand customer sentiment over time, identify key topics of discussion, and assess your overall brand performance in the marketplace.



Connect with confidence

Build and maintain an exemplary contact database with accurate, complete and up to date contact information across all channels.

- Validate and correct name, address, email, and phone information
- Fill in the gaps with name, address, apartment number, email, and phone append
- Stay connected with change of address (move update) services

Lack insight into your data's quality? Gain quick confidence in knowing what you up against with a data quality assessment.



Maintain a clean and safe email database

Email deliverability is a critical component of IP (internet protocol) reputation, which is harmed when too many emails bounce or are branded as spam. If you get blacklisted or clogged, every email sent will end up in the dreaded spam folder.

Our Email Validation service safeguards your business and offers piece of mind as you run email campaigns for yourself or on behalf of your clients.



Target your audience, drive growth

Reaching the right person with a relevant and personalized message is critical to a positive experience, which drives a campaign's success.

Accurate targeting triples response rates

- Geocoding capabilities support your geo-targeting initiatives
- Suppression checks help identify and filter out unwanted contacts
- Name correction, append and genderization add a personal touch



Become a best-in-class mailer

As a mailer, your success hinges upon the integrity of your data. If your data isn't complete, is missing information, or has inaccuracies, your business will suffer.

- Increase delivery rates by adding unit numbers with Apartment Append
- Reduce undeliverable mail with 48-month NCOALink®, Move Update and Extended Change of Address services
- Maximize postal discounts with USPS® High Density and Saturation with Walk Sequence



Exceed your customers' expectations with EasyTrack

Don't mail blindly. Enjoy a multi-channel experience with full visibility into your mailings within the USPS® mail stream and compile your data into easy-to-read, comprehensive reports with EasyTrack.

Improve service and data-driven decisions

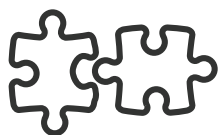
Coordinate mailings with more accurate delivery dates, provide proof of mailing services, and easily share reports for better customer service. Make decisions and trigger subsequent events based on where the mail piece is, for example, alert your customers with an email or mobile push notification that an important communication is in their mailbox. Their mail moment will be enhanced, which will help increase your customer conversion rate.

Increase insight

Monitor mail delivery windows and generate comprehensive reports that leverage the new USPS Informed Visibility® which enables you to benefit from additional scan events and near real-time scan data. Drill down into maps and get powerful piece-level analysis.

Be proactive and grow your business

Ensure vendors are performing as contracted, and resolve delivery problems before they become customer problems. Customize the EasyTrack user interface with your company's branding to deliver a new value added service to your customers.



Flexible implementation options

Built to make integration and maintenance easy, Quadient Data Services supports configuration options that meet the needs of every organization — from small nonprofits to Fortune 500 enterprises.

- Use standard web services to leverage data services anywhere contact data resides, from business applications to databases to online contact forms
- Run in batch processing during off-peak hours or as on-demand transactions
- Choose prepaid credits or unlimited access to some services

Additional implementation options include:

- Custom list processing
- Prebuilt integrations with Bulk Mailer, Ignite, DataHub, DataCleaner, Inspire Designer, Inspire Interactive and Quadient Cloud



Low maintenance, high security

Quadient Data Services enables you to process records – without manual intervention – in a highly secure cloud environment.

www.quadient.com

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